

Meridian Business Day – September 30, 2010

“Add A Little Social To Your Email & CRM”

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G = Gmail and/or Google Apps, O = Outlook, S = Salesforce.com

BatchBook CRM (G & also will interface with Rapportive) – <http://batchblue.com/>

Etacts (G)- <https://etacts.com/>

FaceBook Social Connector for Outlook (O) - <http://www.microsoft.com/downloads/en/details.aspx?FamilyID=ce8b7517-234c-48a1-a655-324a88893b02&displaylang=en>

Flowtown (G) – <http://www.flowtown.com/>

Gist (G,S,O) - <https://gist.com/dashboard>

Gist for Gmail - <http://gist.com/corp/plug-ins/with-gmail>

Gist for Outlook - <http://gist.com/corp/plug-ins/inside-outlook>

Gist for Salesforce.com - <http://support.gist.com/entries/60087-gist-inside-salesforce>

**Hoovers (by Xobni) (G) – <http://www.google.com/enterprise/marketplace/search?orderBy=rating&query=xobni>
<http://www.microsoft.com/downloads/en/details.aspx?FamilyID=ce8b7517-234c-48a1-a655-324a88893b02&displaylang=en>**

Jigsaw (S) - <http://www.jigsaw.com/>

LinkedIn for Outlook - <http://www.linkedin.com/outlook>

MailBrowser (G) - <http://www.mailbrowser.com/>

Meshin (O) – <http://www.meshin.com/>

Nimble (Gmail sync. Not an add-on) – <http://www.nimble.com>

NutShell Mail (Social Networks only delivered to your inbox) - <http://nutshellmail.com/>

Rapportive (G) - <http://rapportive.com/>

Seismic Desktop 2 (S) - http://seismic.com/seismic_desktop/sd2/

Silentale (G) – <http://silentale.com/>

Social Connector for Outlook - <http://www.microsoft.com/downloads/en/details.aspx?FamilyID=b638cc14-11e5-448a-b5a6-4f553ce81b94>

Threadsy (G) - <http://www.threadsy.com/messages.html>

Toucan (S) – <http://www.toucancrm.com/>

WiseStamp (G) - <http://www.wisestamp.com/>

Xobni for Outlook – <http://www.xobni.com/>